

2020 Census



ARE YOU ON BOARD?



It's not too late to complete your census!

- › **April 1, 2020:** Opening day for the 2020 Census. Census invitations were mailed in March followed by postcard reminders and a questionnaire to all nonresponding households.
- › **October 31, 2020:** Deadline to complete the census survey. Be sure to complete the census ASAP to avoid a census taker coming to your house later this summer.
- › **Did you know?** This is the first time the census can be filled out online. It can also be completed by mail and phone.



How the 2020 Census helps your community

Here's why responding to the 2020 Census is important:

Federal and state funding

Federal, state, and municipal officials make decisions about how billions of dollars in public funds are allocated for schools, roads and bridges, fire and emergency services, health care, and more based on census statistics. Programs include those for:

Municipalities:

- › Liquid fuels funds for roads and bridges
- › Natural gas impact fees
- › Grants targeted to municipalities

College students:

- › Federal Pell Grants
- › Career and technical education grants
- › Adult education grants



Older people and low-income populations:

- › Medicare
- › Medicaid
- › Supplemental Nutritional Assistance Program (SNAP)
- › Children's Health Insurance Program (CHIP)

Young Children:

- › Head Start
- › National School Lunch Program
- › Title IX Funding

PLUS, many more community programs!



Congressional representation

2020 Census results will determine the number of seats each state receives in the U.S. House of Representatives and, in turn, the number of Electoral College votes. Results also impact congressional and state legislative districts.

Business decisions

Business owners use census statistics to create economic and employment opportunities. The statistics help determine where to hire new employees, open new locations, and more.

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